

## Summary

As a seasoned professional with a background in computer science and passion for good design, I have performed roles in almost every aspect of creating a digital product – from UX to development to project management. With over fifteen years of experience in corporate and agency settings, I have led teams, work alone and collaboratively with equal effectiveness under tight deadlines. I have a solid understanding of today's technologies, software and hardware, enjoy building electronics, and play guitar as a hobby.

## Skills

**interaction:** information architecture, interaction design, content auditing, wire frame creation, user flows, journey maps, prototyping, taxonomies and tagging classifications, mobile and desktop

**code:** HTML, CSS, advanced JavaScript and DHTML, AJAX, JQuery, MooTools, YUI framework, various JavaScript libraries and frameworks, ActionScript 2 and 3, Java and JSP, PHP, SQL, XSLT, XML, Python

**apps:** Adobe Creative Suite, Flash, Axure, Omnigraffle, Microsoft Visio

**server:** LAMP stack, Movable Type, Wordpress, Codelgniter, Zend, Ultraseek, Tomcat, Websphere, JRun, Linux/Unix, Mac OSX

## Professional History

**Experience Quality Consultant - Freelance Wieden + Kennedy 2/2014 to 3/2014**

**User Experience Architect - Freelance Struck 9/2013 to 2/2014**

**Senior Brand Architect Nike 4/2012 to 3/2013**

Managed the user experience and front-end architecture for Nike projects. Acted as a technical consultant for brand experiences, taking into account security, usability, compliance, and privacy, and technical feasibility. Collaborated with Nike's agencies of record, inspecting statements of work, reviewing creative and UX documentation, and providing UX and technical expertise within the agile environment.

**Lead User Experience Architect Nurun 9/2011 to 3/2012**

Led UX initiatives on multiple concurrent projects. Managed a small team, mentored junior members, and delegated workloads across projects. Acted as a direct point of contact to clients as a consultant and collaborator. Participated in product pitches and scouted for new business. Created wire frames, user journeys, site flows, and conducted content audits.

**Information Architect Wieden + Kennedy 1/2010 to 6/2011**

Created information architecture and user experience interfaces for marketing and informational web sites, mobile, and social experiences. Mentored junior information architects. Evangelized the value of user experience to the agency. Acted as the primary studio resource for questions and usability problems. Worked directly with clients to understand their needs and the needs of their customers. Created collateral to support information architecture: wire frames, user flows, drawn story boards, paper prototypes, and digital mock-ups. Wrote taxonomies, assessed and reorganized site content for better findability, and employed tried-and-true design patterns to solve design problems.

**Lead Developer, Internal Communications Nike, Inc. 1/2008 - 1/2010**

Performed multiple simultaneous roles as developer, interaction designer, project manager, strategist, and radio producer. Directly responsible for launching and maintaining multiple iterations of Nike's corporate intranet. Programmed Java, PHP, Flash and AJAX, RSS aggregation, HTML, JavaScript, CSS, Python, and other languages. Conducted user surveys and interviews with global employees, and architectural assessments to enhance the interface and information findability. Strategized features for updates and overhauls, created and presented to superiors and executives, designed support documents such as wire frames and user flows, managed projects, and mentored junior teammates. Produced live radio programs streamed globally.

## Professional History, Continued

### **Senior Business Analyst, Global Brand IT Nike, Inc. 8/2005 - 12/2007**

Performed dual role of creating storyboards, user flows, and wireframes, and developing the interfaces for large-scale web applications for Nike's brand department. Assessed which user interface technologies befitted the best experience, and provided the final voice to ensure the results met strict UI guidelines. Communicated directly with the business team, driving changes to fulfill client needs and improve application usability. Evaluated the business goals and mapped out the phases of project implementation. Designed and developed front-end of Nike's document management system, utilizing HTML, CSS, JavaScript frameworks, AJAX, and Java software interfaces. Led the UI development team, trained coworkers in best practices developing front-end technologies.

### **Senior Web Developer, Business to Enterprise IT Nike, Inc. 1/2003 - 8/2005**

Designed and hand-coded web apps and Flash sites in their entirety, producing tight, stable, world-class applications. Created wire frames, story boards, and interface prototypes. Technical lead, subject matter expert and influencer. Researched and implemented new innovations for business, from internet radio and streaming media to server applications using Java, PHP, Python, XML, Flash. Worked with information technology groups, designers, and communicators to implement cutting edge tools.

### **Front-end Programmer Rapidigm, Inc. 8/2000 - 5/2002**

Built user interfaces for Java-based content management systems and web application frameworks. Wrote use cases, site specification documents and flow diagrams. Managed team, estimated project time, set deadlines, and ensured code quality across project timelines. Programmed web site front-ends and cut Photoshop comps. Showcased the final products and trained clients in site maintenance and best coding practices for site longevity.

## Other employment, 1997 - 2000

**Java Programmer Conix Research, start-up**  
**Technical Consultant University of Oregon**  
**Hardware Technician Oregon State Lottery**

## Education

University of Oregon, BS, Computer Science 2000

## Awards and Honors

2011 Awwwards.com site of the day  
2010 AdWeek Agency of the Year  
2010 AdAge Agency of the Year  
2007 Nike GIT Maxim Award  
2006 Nike GIT Maxim Award, 2-time Honorable Mention

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